

# Mission, Values, and Objectives

## Mission

To develop and apply state-of-the-art science and technology to improve the performance of individuals and teams within public and private sector organizations and educational institutions.

## Values

- HumRRO is a results-oriented nonprofit organization characterized by competence, objectivity, professionalism, integrity, energy, and commitment.
- HumRRO fosters a climate that encourages innovation and diligence among our staff and rewards those attributes appropriately.
- HumRRO staff are excited, engaged in each new challenge, and bring top-notch quality to all our work.

## Objectives

- Engage in strategic business development.
- Enhance staff and organizational capability.
- Facilitate a stimulating working environment.
- Manage and invest HumRRO's financial resources.
- Perform high-quality work to meet client needs.
- Contribute to science and society.