

Areas of Expertise

In the future, HumRRO will find itself in projects of a greater political visibility than has normally been the case. For example, we are increasingly involved in research regarding educational achievement and accountability at both the national and state levels. This is an area that is receiving more and more scrutiny in the media. HumRRO's role will not go unnoticed. As a consequence of prospectively greater public attention, the importance of attracting and retaining high-quality professional staff will become all the more important. The character of our company, opportunities for challenging and important work, the caliber of our existing staff, our conditions of employment, and our location in the Washington, DC area all constitute positive incentives for applicants. Finally, we must maintain the integrity of HumRRO's reputation for quality.

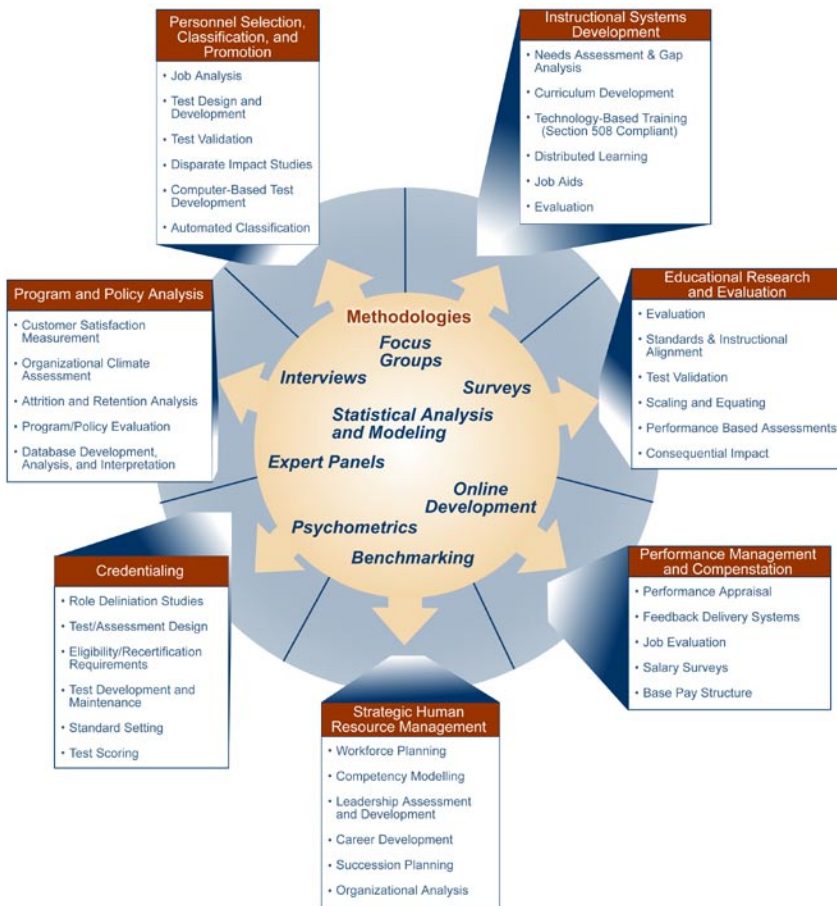


Figure 1. HumRRO's Areas of Expertise and Methodologies

HumRRO follows two conceptually distinct strategies in directing our long-range planning. The first is to work with our current clients and sponsors to meet their emerging needs. The other is to seek out new clients and to explore new areas of national or state needs to which our expertise might be applied. Both of these strategies have a great deal to recommend them, and we consider them complementary.

Another aspect of HumRRO's strategic planning is to maintain the capabilities to help our clients cope with a changing world. Pressing issues include terrorist threats and homeland security, military force modernization, civilian personnel system reform, and shifts in human resource supply and demand driven by population demographics and emerging technologies.

HumRRO's value is to apply our objective, high-quality analytic skills to help policy makers set our nation's priorities. Figure 1 illustrates these competencies. Here, we draw on both the time tested principles of human behavior and the new tools that science and technology are making available to us.